

# K.DavidDesign

**Kristen David** 847-417-8184  
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**Education** Bradley University—Peoria, IL  
B.S. in Graphic Design

## Work Experience **Freelance Graphic Artist 1989 – present**

Including: corporate design, brochures, logos, identity systems, magazine layout, newsletters, mailers, trade show designs, seminar graphics and more.

**Clients** include but not limited to:

A.C. Nielsen	IPSOS Global Market Research
Bauman Research + Consulting	Kingsford Fastener, Inc.
Bianchi Breadcrumb Company	Nationwide Insurance, Inc.
DesigNation, Inc.	Oil Jockey, Inc.
Estes Park Institute	OLI Systems, Inc.
Erdmann Construction	RealChem, Inc.
Gas Technologies Institute	SalesMax, Inc.
Gas Research Institute	The Chapel, Grayslake
GfK Custom Research, LLC	<i>The Fugitive</i> , major motion picture

### **SalesMax, Inc. Oct. 2018 – Nov. 2019**

Marketing Manager

Produce all marketing materials for clients of SalesMax, including logos, brochures, product labeling, sell sheets, safety data sheets, and trade show booths.

### **A.C. Nielsen 1989–1997**

Print and Design Supervisor

Managed our corporate in-house design team, scheduling, all print production including competitive bidding and closely supervised production and distribution of Nielsen Media Research and Nielsen Marketing Research's corporate design materials.

## Studio Technology

iMac with Adobe CC (InDesign, Illustrator and Photoshop)

## Personal Achievements

Raising 4 children, 9x Ironman Triathlon Finisher (140.6 miles),  
21x Marathon Finisher, Hiking, Waterskiing

